

PERSONAL CLEANSING WIPE ARTICLE HAVING SUPERIOR SOFTNESS

ABSTRACT OF THE INVENTION

The present invention relates to personal cleansing wipes articles which have superior softness, feel and cleansing properties. The wipes of the present invention comprise a substrate and an aqueous liquid cleansing composition which is coated onto or impregnated into said substrate to the extent of from about 100% to about 400% by weight of the substrate. The substrate is a single -layer, nonwoven substrate which is formed from hydroentangled fibers. Upon a substantial portion of a base surface comprising the substrate there exists a three-dimensional pattern comprising a plurality of discrete, raised fibrous regions. The raised fibrous regions have a density which is substantially the same as the density of the base surface. The raised fibrous regions are joined to the base surface by a fibrous transition region. The aqueous liquid cleansing composition comprises an effective amount of a cleansing surfactant.